

Date 10/2024

Quality recommendations on color cuts

- Color cuts with motives:**
- Since there is no standardized Fogra-profile for color cuts, we orientate ourselves on paper classes 4 or 5 (depending on the paper type).
 - Since the cut edges of the book are printed, it cannot be ruled out that dust particles will be present on the surface due to the process, which can cause disruptions in the printed image.
 - Due to a medium print resolution (600 dpi), there may be motif-related deviations and limitations in font reproduction.
Our recommendation: fonts with more than 10pt and a minimal line with of 0,5mm
- Flap brochures:**
- The flaps are partially folded back in a single-colored color cut, which can result in color stripes on the insides of the brochure cover.
Our recommendation: color design on the insides of the brochure cover in the same color as the color cut (background print) and avoid important font elements in the area of the flaps.
- Others:**
- For brochures/flap brochures that are not covered in a laminate or do not contain a soft-touch film as a finishing, color residues on the covers are unavoidable.
 - Color mist can cause dirtying on the covers and on the first and last pages of contents.

We will be happy to assist you with any questions or concerns you may have regarding data delivery. If you have any questions, please contact your customer service representative at GGP Media.